

## **2018-2019 Badminton Nova Scotia AGM**

April 06, 2019

**Board Members in attendance:** Jordan Goodine; Pat Thompson; Rob Proctor; Richard Bennicke; Drew Hubley

**Call to Order:** 8:45 am

**Approval of 2017-2018 minutes:** Rob Proctor

Seconded by: Spencer Armsworthy

**Old Business:** The Truro DAL AC had hosted the CCAA Nationals in March this year. A huge thank you to all who came out to help and make the event a huge success,

### **Annual Report:**

Summary of report. Full report is at end of minutes

#### **President:**

- lots of progress with growing our sport in NS
- We are now having more contact with Badminton Canada, the East Coast is getting heard at the National Level

#### **Board Structure:**

- The board is looking to bolster it's volunteer base in any/all aspects of operations.
- If anyone would like to assist or add insights to the board in any volunteer groups, please contact Jennifer Petrie at [executive\\_director@badmintonns.ca](mailto:executive_director@badmintonns.ca)

- If anyone has any ideas on any of subcommittees, but doesn't want to volunteer to join the group please send ideas to Jennifer at [executive\\_director@badmintonns.ca](mailto:executive_director@badmintonns.ca) all ideas are greatly appreciated

#### **Coaching and Officiating:**

- Coaching clinics have been very well attended over the last number of years. We have successfully run 3 coaching courses this season
- We decided not to have umpire clinics this year during Atlantic series events, in order to reduce the strain on the umpire group at the tournaments.
- We look to host an umpire course in the upcoming months to train new umpires outside of the Atlantic series tournaments.
- We currently have 6 Learner Facilitators in NS, who can deliver the Competition introduction course and 1 who can deliver the Competition Development course.
- We would like to congratulate Kim Beals on achieving her National Accreditation and represented NS well at Senior Nationals.
- Mark Completed his assessment at the Junior Pam Am's in Brazil this year.
- Thank you to all our Umpires and Coaches for all your vital and important work!

If you are interested in attending a coaching or officiating clinic, please contact Pat Thompson at [coach\\_officials@badmintonns.ca](mailto:coach_officials@badmintonns.ca)

#### **Tournaments:**

- 2018 Yonex Scott Open and 2019 Yonex Longard Open both had over 150 athletes. Great to see our number of athletes increasing at our Atlantic Series Events
- Large increase in matches over the seasons, with the Scott seeing a 62% match increase over the last 2 seasons, and a 25% jump over last season! This is mainly attributed to the new ABCD format.
- We brought in Kyle Hunter as a contract worker at the tournaments this year in order to set the foundation going forward with the ABCD format. This new format has brought a large amount of increased matches, and the new format is not automatically supported by tournament software at this point in time. Badminton Canada is looking to automate this in the upcoming seasons.
- Junior division is struggling to increase numbers
- We need more volunteers to help with setup/take down at tournaments. If you would like to volunteer please contact our Senior Tournament Director at [senior\\_tournaments@badmintonns.ca](mailto:senior_tournaments@badmintonns.ca)

#### **Budget:**

- Overall our Senior Atlantic series tournaments came in slightly above the break-even point, which is completely reliant on the Canada Games Legacy grant.
- Shuttles and facility costs are still the most volatile costs when hosting large events
- It ran us roughly \$1,200 per tournament to bring in Kyle. Looking forward, we do not plan to bring him back into the NS tournaments as it is a large cost intake.
- We are still relying on the Canada Games Legacy grant to help with costs for the Atlantic Series Events, we need to find a way to access different sources of money as the money in the Legacy fund could run out at any time.

#### **High Performance (HP):**

- Elliot Beals had stepped down as head coach of the CG team to follow an amazing opportunity in Winnipeg. Gary MacDougall stepped in as the head coach for the CG team, and did a tremendous job, especially on such short notice.

- 2019 Canada games team in Alberta placed 6th in the team rankings. One of our best performances to date.
- Notable mention to Miklos, who placed in the quarter finals at the CG's individual event.
- Also note that Bryce Mason & Benn Van Ryn had an amazing result of placing with silver at the CCAA Nationals in Truro this year.
- Congratulations to all athletes in their competitions this year, and apologies for any notable mentions that I have missed.
- Also want to note that the JBTC facility has opened this year in Bedford and is an amazing badminton training centre, and we would love to continue to further our relationship with them.
- Moving forward with Atlantic HPI, we are in hopes of being able to collaborate further with the other provinces and tap into the expertise of Mike Butler going forward.

Our season has been successful, but we still have room to grow. We have a great structure to continue building our great sport in NS

## Questions from Annual Report:

No  
questions.

### 2019 Canada Winter Games

- Our Team NS had placed 6<sup>th</sup> in the team competition at the Canada Winter Games this year. This is second to only our 5<sup>th</sup> place finish from back in 1983!
- Miklos had finished with a Quarter final appearance in the Singles Individual draw.
- Congratulations to all athletes, coaches, and manager on the games, you all did great, and it was an amazing event for NS.

### New Business

Member request for further Clarity on concerns:

- Drapery increase from \$862 to \$1,380 while inflation is only 2% - Drapery company was originally operating at a loss with the pricing they gave us and needed to change their pricing in order to make ends meet with our contract. The pricing they give us is still a 70% discount compared to regular rental pricing & is a great price in comparison.
- Kyle Hunter Costs – We used Kyle as a contractor this year in order to operate under the new ABCD format, and learn from him for going forward. The ABCD format is a manual process which makes the draw desk more manual intensive compared to years past as each draw outside of the main one needs to be manually created. Going forward Kyle isn't planned to be used, and Bev is taking over the tournament operations, while also having Jennifer attend each event to assist, and navigate our communication with the CG center

## Election of Officers:

- **Director of Athlete Development – Vacant**

Nominated by

Seconded by

- **Director of Tournaments – Bev White**

Nominated by: Spencer Armsworthy

Seconded by: Richard Bennicke

**Bev has accepted the position of Director of Tournaments**

Welcome back to the board Bev!

- **Director at Large – Cape Breton – Nick Driscoll**

Nominated by: Pat Thompson

Seconded by: Sam White

**Nick has accepted the position of Director at Large – Cape Breton**

- **Director at Large – North-Central Mainland – Richard Bennicke**

Nominated by: Leigh Thibideau

Seconded by: Ryan Macintosh

**Richard has accepted the position of Director at Large – HRM**

Welcome back to the board Richard!

- **Director of Finance – Claire MacDougall**

Nominated by: Spencer Armsworthy

Seconded by: Richard Bennicke

**Claire has accepted the position of Director of Finance**

Welcome to the board Claire!

- **Vice-President – Drew Hubley**

Nominated by: Spencer Armsworthy

Seconded by: Ryan Macintosh

**Drew has accepted the position of VP**

Welcome back to the board Drew

## 2018-2019 BNS Board of Directors

- President – Jordan Goodine [president@badmintonns.ca](mailto:president@badmintonns.ca)
- Vice – President – Drew Hubley
- Executive Director – Jennifer Petrie [executive\\_director@badmintonns.ca](mailto:executive_director@badmintonns.ca)
- Director of Finance– Claire MacDougall [treasurer@badmintonns.ca](mailto:treasurer@badmintonns.ca)
- Director of Tournaments – Bev White [senior\\_tournaments@badmintonns.ca](mailto:senior_tournaments@badmintonns.ca)
- Masters Tournament Coordinator – Vacant
- Director of Athlete Development – Vacant [juniordevelopment@badmintonns.ca](mailto:juniordevelopment@badmintonns.ca)
- Fundraising Director/Special Events Coordinator – Bev White
- Coaching and Officiating –Pat Thompson [coach\\_officials@badmintonns.ca](mailto:coach_officials@badmintonns.ca)
- Director at Large – South-Western – Vacant
- Director at Large – Cape Breton – Nick Driscoll
- Director at Large – North Central – Richard Bennicke
- Director at Large – Valley – Vacant
- Director at Large – HRM – Adele Pellerin

## Approval of 2019- 2020 Board of Directors

First: Spencer Armsworthy  
Seconded by: Leigh Thibideau

Motion to adjourn 9:50am

First: Spencer Armsworthy  
Seconded by : Leigh Thibideau

## **Presidents Report**

Good Morning,

Welcome to my first Annual meeting as president. This has been a massive learning curve year for me revolved around the BNS organization as a whole, and I foresee this upcoming year being more stable from a oversight point of view now that I have a year under my belt. This will be a relatively quick update meeting with a year-in-review perspective in mind for the overall organization.

This last year has been another good year for badminton in Nova Scotia. From a presidential position, I have been keeping an ongoing communication with Badminton Canada going, and getting our voices and opinions heard in the National discussion. It seems to be that all across Canada, many of the same impacts and issues that we see around our parts, also occur in the other provinces, spanning from largest to smallest.

Looking forward into next season, I am hoping that the communications with the National body will increase, and we will be able to benefit more from the programs and practices that they are putting into place. While working collaboratively with Badminton Canada and the other provinces, we hope to bring more value back to our members going forward.

### **Board Structure**

#### **Committees**

Over the past year, the committees that were initially set up at the end of last season did not take as much flight as would have hoped. These committees are still the basis for our volunteer base, and we would like to press into these groups and put action behind them to improve our sport. We need as much assistance as possible to make these succeed.

If you would like to assist with any volunteer initiatives, please reach out to Jennifer (executive\_director@badmintonns.ca), who will direct you to the right personnel. We are asking for your assistance (the members). Your ideas/thoughts and inputs will allow the groups to broaden their understanding from a member point of view, and we hope will result from the groups will benefit badminton across the province.

- Revenue
- Competition
- High Performance
- Value Proposition
- Member Numbers

If you think that you have any ideas or expertise in any of these areas, I urge you to get involved with these groups and help the board members to develop plans to make things better. If you are interested in volunteering, then please contact Jennifer Petrie who will put you in touch with the relevant board member. If you do not wish to volunteer for a group, but you have some thoughts or input that you feel are relevant to a group, then again, please forward these to Jennifer who will pass them on for you. I thank you all in advance on behalf of the board for your assistance and help with these committees.

Now onto a quick over view of the other areas.



## **Coaching and Officials**

Last year we ran three coaching courses (two comp. intro. regional and 1 comp. intro. provincial) and due to that we were running courses on an as needed basis this year. Although there were a few individuals interested, the timing to run a course did not line up. For that reason we will be running two courses in the fall/winter of 2019 to ensure we train new coaches for next season.

This year we did have a few coaching highlights. - A coach attended a competition development training workshop, a coach was certified in comp. intro. regional and one coach certified in comp. intro. provincial. Further, thank you to Gary MacDougall for stepping into fill the void on the Canada Games team. He did an amazing job on short notice and in limited time. And although we lost a great, dedicated coach in Elliot to Winnipeg we are proud of him and the opportunity he received!

As mentioned in previous years, we now have 6 Learner Facilitors in the province who are able to deliver the Competition Introduction courses and 1 who can deliver the Competition Development course (old level 3). If you are interested in attending, please get in touch with Pat Thompson, and keep an eye on your emails and BNS Facebook page for announcements. The more people who indicate an interest the more likely we are to put on a course.

For officials we welcomed two new officials to the fold last year. This year we decided not to have umpire clinics during Atlantic Series events due to the strain on our umpire group at those tournaments. However this caused a challenge of running an umpire clinic at a manageable cost outside of a tournament. We will look to host an umpire course in the coming months to train new umpires outside of Atlantic Series tournaments so as not to stretch our current compliment of umpires.

We would like congratulate Kim Beals who achieved her National Accreditation and represented NS well at Senior Nationals. Mark completed his assessment at the Junior Pan Americans in Brazil this year. Thank you to all of our umpires who were out in full force this year at Atlantic Series events and represented us well at the CCAA Nationals hosted by Dal AC in Truro.

Thank to all our umpires and coaches! You are often doing a vital yet thankless job and we couldn't operate without you!

Don't hesitate to reach out to me at any point to discuss opportunities for coaching and umpiring.

-Sincerely, Pat

## **Tournaments**

### ***Tournament Summary***

#### *Attendance*

We hosted the Longard and the Scott this year with both tournaments achieving 150+ athletes. Both of the tournaments were roughly the same size in attendance as last year, but had a big uptake in the amount of matches played at the tournaments this season, mainly chalked up to the new ABCD format, which sees individuals get a minimum of 3 matches in each event. The Men's divisions are continuing to have steady numbers over the year. Women's event continues to struggle with numbers. Overall Junior divisions are struggling with attendance.

#### *Budget*

For the tournaments this year, we saw the Scott lose some money, which was then re-couped at the Longard. All of the tournament finances are heavily reliant on the Canada Games legacy grant in order to be financially viable. Shuttle, Facility, and contract costs are what drove the costs to run tournaments up this year. We had the addition of paid help this year in Kyle Hunter in order to lay a foundation of excellence in running our tournaments going forward. Having this addition of paid help was a direct cost

to the tournaments, but were important in order to run the tournaments efficiently, and we also used Kyle at the Longard as a mentor going forward. The Atlantic Series events were run with professionalism and in a timely manner, thanks to his help this year, and we hope to ride that momentum into next year as we look to run these events without his assistance.

Over the last two seasons, we have seen matches significantly increase by approximately 62% at our Atlantic Series events, which speaks to the difficulty to run these events, as well as the increase in fees, costs, and shuttle usage.

Heading into the future, it is a goal of BNS to be able to sustain Atlantic Series tournaments at the CG centre without the assistance of the grant (which is never a guarantee money receipt).

### ***Successes and Opportunities***

#### *Volunteering*

The volunteering effort this year has been better than last year. We have also shifted a lot of work off onto contractors to lighten the load on the organization.

#### *Sponsorship*

As previously mentioned tournaments are dependent on the CG legacy fund to be viable. The security of this funding source is unknown. I believe that sponsorships are a largely untapped source of revenue that could help BNS offset any disruption in the CG funding.

#### Closing - Tournaments

Overall, the tournaments are running well and we have made progress on the layout and logistics. The finances are troublesome and running tournaments can be a risk for the organization.

### **High performance**

#### BNS High Performance Team

This year is a busy one for us as it was Canada Games year. Elliott Beals had stepped down from the 2019 Canada Games position to follow an amazing opportunity out in Winnipeg. In replace of Elliot, Gary MacDougall was named as the 2019 Canada Winter Games head coach, and did an amazing job, especially considering the short notice he had been given.

The 2019 Canada Winter Games were hosted in Alberta this year, and I just want to congratulate all of the team for the very strong performance. Nova Scotia had a notable win over the province of Saskatchewan on our way to claiming 6<sup>th</sup> place in the team competition, which is one of our best ever standings. (5<sup>th</sup> place in 1983 is our top finish)

We also had some notable individual performances at the Canada Games this year, with Miklos Kanyasi placing in the Quarters of Singles, and Rory White placing in the top 16.

Also, even though I am not involved with the College badminton scene, I just want to make note of the awesome silver medal placing that Bryce Mason & Benn Van Ryn had this year at the CCAA National Badminton Championships in Truro this year.

Congratulations to all the athletes in the competitions this year, and my apologies to any notable mentions that I have missed from this year, as I'm aware of many excellent achievements that many of you have

made throughout the year, and I am very proud to see the level of competition increasing, and the juniors really pushing through the draws all through the season.

### **Badminton Atlantic HPI**

Moving forward with the Badminton Atlantic HPI, we are in hopes that we will be able to do more collaboration camps between the Atlantic Provinces in the upcoming seasons, and would love to tap into the expertise of Mike Butler during that time. Mike continues to be very active on the international competition scene, while he is the head coach for many of the team Canada events over the next year. We hope that we are able to pull him into some Atlantic HPI sessions in between his events.

To sum up, the previous year was a great year in terms of progression for Badminton within the province, and we will continue to push forward with our limited funds as over the coming years our government funding has also been reduced, so we will need to be cost efficient, highlighting the areas that we think will give us the most return on our investment. We look forward to another great year at Provincial, Atlantic, and National level events, and continuing to see the strength of our badminton player's increase.